

Order Item Summary



KDKA-TV

Order ID: 57058 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 10/22/12 10:59 AM

Client: THE MCCORD COMMITTEE (342254)	CPE: / /	Agency Commission: 15 %	Updated: EMENDEL on 10/22/12 12:17 PM
Agency: THE CAMPAIGN GROUP, INC. (8131)	Product: THE MCCORD COMMITTEE	Self Protect.: :00:00	Confirmed: 10/22/12 11:06 AM
Buyer: Lisa Cabanel	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/23/12 09:33 AM
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION, ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE, PAID FOR BY THE MCCORD COMMITTEE, MARK INVOICE PAID.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	M * * * * * * *	NEWS	30	B			0.0	\$585.00	1	\$585.00		
		<u>FBD</u>	<u>LBD</u>				<u>Oct 29</u>						
		10/29/12	10/29/12				1						

Order Item Summary

CBS TELEVISION
STATIONS

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS5PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$900.00	2	\$1,800.00		
		<u>FBD</u> 10/23/12	<u>LBD</u> 10/25/12		<u>Oct 22</u> 2								
009	NEWS530PM	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$900.00	2	\$1,800.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 2								
010	NEWS6PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$1,080.00	2	\$2,160.00		
		<u>FBD</u> 10/23/12	<u>LBD</u> 10/25/12		<u>Oct 22</u> 2								
011	NEWS630PM	0 0 1 0 1 0 0	NEWS	30	D			0.0	\$1,080.00	2	\$2,160.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 2								
012	NCBS7PM01	0 1 0 1 0 0 0	CNWS	30	B			0.0	\$1,080.00	2	\$2,160.00		
		<u>FBD</u> 10/23/12	<u>LBD</u> 10/25/12		<u>Oct 22</u> 2								
013	NLATE03	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$2,000.00	2	\$4,000.00		
		<u>FBD</u> 10/24/12	<u>LBD</u> 10/26/12		<u>Oct 22</u> 2								
014	NLATE03	* * * * * * * S	NEWS	30	B			0.0	\$1,890.00	1	\$1,890.00		
		<u>FBD</u> 10/28/12	<u>LBD</u> 10/28/12		<u>Oct 22</u> 1								

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AE:	Brian Butz-1-KDKA-TV						Billing Int:	Monthly	BM : SS
Share: 0%	WTAE: 0%	WPXI: 0%	WPGH: 0%	WPMY: 0%	WPCW: 0%	CABLE: 0%			

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$600.00	1	\$600.00		

FBD LBD Oct 22
10/28/12 10/28/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	AINSIDER	0 1 0 1 0 0 0	ACC	30	B			0.0	\$700.00	2	\$1,400.00		

FBD LBD Oct 22
10/23/12 10/25/12 ?

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AINSIDER	M * * * * * * * ACC		30	B			0.0	\$700.00	1	\$700.00		

FBD LBD Oct 29
10/29/12 10/29/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	11 FFFTER01	0 1 1 1 1 0 0	LETT	30	B			0.0	\$575.00	4	\$2,300.00		

FBD LBD Oct 22
10/23/12 10/26/12 4

FBD LBD Oct 29
10/29/12 10/29/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LEFERGUSON	M * * * * * * * LATE		30	B			0.0	\$180.00	1	\$180.00		

FBD LBD Oct 29
10/20/12 10/20/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PWIEFESUN2	* * * * * S	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		

FBD LBD Oct 22
10/22/12 10/22/12 1

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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	40	0	\$33,125.00	\$28,156.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$33,125.00	\$28,156.25	\$0.00	\$0.00